

# EUROGIRO CONNECTS BANKS TO UNIQUE NETWORK OF POSTAL ORGANIZATIONS

PAYMENT SPECIALISTS ACROSS THE WORLD COLLABORATE IN EUROGIRO TO CREATE COST-EFFICIENT PAYMENTS ACROSS BORDERS. BANKS REALIZE THAT THE UNMATCHED REACH OF THE POSTAL ORGANIZATIONS, REACHING ANY CITIZEN IN BOTH RURAL AND URBAN AREAS ALIKE, IS INVALUABLE WHEN PROVIDING PAYMENTS SERVICES TO THE PUBLIC. CAIXA ECONÔMICA FEDERAL IN BRAZIL AND DEUTSCHE BANK DERIVE GREAT BENEFIT FROM THEIR EUROGIRO MEMBERSHIP.

In Eurogiro, banks set the standards for network management, message standards, procedures and settlement. Many connect via the SWIFT closed user group, re-using their current SWIFT connection. Cost efficiency is the main driver of the services.

Using settlement arrangements as an example, settlement via bilateral accounts is an option, but the community has developed a single-point-of-entry settlement setup using a settlement provider for the main currencies.

Deutsche Bank is the chosen provider of USD settlement, as well as of a multiple currencies settlement (while euro settlement is provided by Deutsche Postbank). Recently, in September 2011, Caixa Econômica Federal, Brazil, reassured the agreement with Deutsche Bank on the US Dollar settlement.

The postal networks and their expertise in handling cash payments attract

banks to the community. Through Eurogiro, postal organizations offer payments with a fixed pay-out time and a quality in standards that is well known to banks.

In countries where workers' remittances and financial inclusion of unbanked citizens are business opportunities for banks, co-operation with postal organizations represents a growth opportunity in a financial market under pressure, not least for the cross border payment element of the service.

## Easy Connection a Key Target

Connection to Eurogiro can be via a multilateral framework where all common, recurrent elements have been standardized. Only specification on pricing, Know Your Customer assessments and individual features must be agreed bilaterally.

This is possible because members

have worked together to identify the recurrent elements and to standardize and define procedures and agreements. Thereby, the costs of expanding the reach to new areas are reduced.

As a recent new service, which is particularly valuable for workers' remittances, the multicurrency settlement option from Deutsche Bank enables users of the service to announce the applied FX rates to clients at the time of initiating the payment.

Thereby, Eurogiro's remittance product, the Eurogiro Cash International®, provides a competitive match for banks over prevailing remittance products. Flexible and maximum speed of two days, SMS notification, and track & trace were already integrated into the service.

Eurogiro members shape the services and the community, resulting in a broad portfolio of cross-border payment services.



## About Eurogiro:

Eurogiro A/S is a global payments network and community connecting the postal and banking worlds. Founded in 1993, the company now connects over 60 postal organizations, savings and commercial banks, and other financial service providers in nearly 50 countries through a shared IT platform and shared business standards. With a vast global reach of Eurogiro network members in both city and rural areas, Eurogiro offers one of the most extensive payment networks for international payments and remittances. Visit: [www.eurogiro.com](http://www.eurogiro.com)

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